

Outdoor Family Fun:

Multi-Generational Activities On Family Travel



Multi-Generational Travel is on the Rise

Multi-generational travel now accounts for **27%** of all overnight, U.S. leisure travel.

Of multi-generational travelers, **77%** try to take a multi-gen vacation every year.

In 2022, **47%** of survey respondents said they were planning a multi-gen trip.

A survey reported **54%** of travelers want to plan a family holiday or family reunion abroad.

Another survey revealed **54%** of grandparents say they plan and organize their multi-gen travel experiences.

Multi-Gen Trip Tactics



- ✓ **Plan carefully:**
Consider everyone's interests, abilities and dietary needs
- ✓ **Create a flexible itinerary:**
Allow time for relaxation and spontaneity
- ✓ **Stay safe:**
Bring adequate gear, proper clothing and first-aid essentials
- ✓ **Capture memories:**
Take photos to create a scrapbook, digital album or similar keepsake
- ✓ **Respect nature:**
Leave no trace; preserve all natural spaces for others to enjoy

Outdoor Family Trip Ideas



Adventure



Kayaking

Adjusts to each person's abilities depending on location or body of water
Encourages fun, physical activity without being too strenuous



Guided tours

Provides safety and support while seeing the sights in unfamiliar territory
Accommodates larger groups for a more personalized, multi-gen experience



Skiing/snowboarding

Offers lessons and activities for all ages depending on the resort
Works as an option for multiple return trips as experience levels improve

Tropical

Beach

Presents something for everyone, whether it's playing in the surf, sunbathing or building the best sandcastle ever

Makes a great all-day activity to cut back on driving/travel time



Cruises

Grants access to custom packages with food, activities, etc. for the whole family

Broadens horizons with unique port of call opportunities



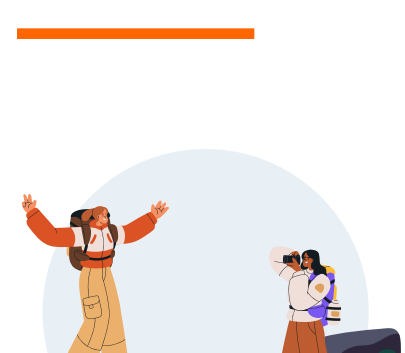
Resorts

Suits everyone's tastes with activities, entertainment and amenities for all ages

Simplifies planning and logistics when you opt for an all-inclusive experience



Scenic



Hiking

Allows each person to appreciate the scenery without breaking the bank

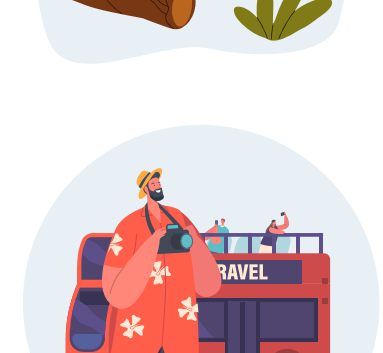
Accommodates physical restrictions with easy hiking trails and accessible amenities



Camping/glamping

Gets the whole group into nature and away from the distractions of day-to-day life

Brings everyone together in a low-stress environment



City sightseeing

Gives each family member a chance to explore personal interests

Immerses the group into the culture with attractions, famous landmarks and local cuisine



Resources
<https://runwildmychild.com/outdoor-family-vacations/>
<https://mahogany-travel.com/?p=338>
<https://parenthoodandpassports.com/multigenerational-family-vacation/>